



THE LIBRARY
COLLECTION

· 2001 & 2006 VINTAGES ·

www.thelibrarycollections.com



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INTRODUCTION

The International Wine Challenge is acknowledged as the most influential blind tasting in the world. The Library Collection is a natural extension of this as it follows the same rigorous judging principles. The aim of The Library Collection is to demonstrate the merits of premium wines and their cellaring potential.

Each year the tasting focuses on 10 year old and 5 year old wines.
The 2011 tasting will review the 2001 and 2006 vintages.

The Library Collection provides a fantastic and unique opportunity to reach new customers and educate them in the benefits of trading up.

STEP 1

Please complete your entry forms (or enter online) and send them to The Library Collection by September 19th, 2011

The Library Collection

C/o International Wine
Challenge
Broadfield Park,
Crawley,
West Sussex
RH11 9RT

STEP 2

Deliver 2 samples of each wine to Wine Sorted by September 19th, 2011. Please use the delivery label on page 7.

The Library Collection

Wine Sorted Ltd
5 Highlands Farm, High Road,
Brightwell-cum-Sotwell
OXON.
OX10 0QX
Tel. +44 (0)1491 839965

STEP 3

Pay for your entry by credit card or by enclosing a cheque with the details completed in your entry kit. You may request an invoice and make payment upon receiving it in the post.

DATES FOR 2011

Entries: Deadline for entries is September 19th, 2011

Samples: Samples must arrive no later than September 19th, 2011

Judging: October 2011

Announcements: October 2011



WHY ENTER THE LIBRARY COLLECTION?

PROFILE

The Library Collection increases your exposure to consumers and the trade.

The results will be published online and in international consumer wine magazines. The competition will also be covered in the international trade press. In addition, the listings will be included in the new and improved World's Best Wines Guide available on Amazon.

ENDORSEMENT

The independent panel of accredited experts brings a broad level of endorsement.

The judging integrity at The Library Collection will follow the same internationally acclaimed and meticulous process as established at the International Wine Challenge.

Wines will be assessed for their current drinking as well as their cellaring potential.

RECOGNITION

The Library Collection will be recognised by consumers and throughout the wine industry.

Tasting notes, with reference to cellaring potential, will give crucial direction to the consumer on the ageability of your wine.

This information will be available online at www.thelibrarycollections.com following the judging.

SALES

A good score in The Library Collection allows a wine to generate positive PR and marketing.

The Library Collection aims to raise the profile of the wines entered, thus enhancing the brand and creating demand.

Profitability is enhanced by third-party endorsement.

CONSUMER CONFIDENCE

A key benefit of The Library Collection is to encourage consumers to trade up with confidence.

The Library Collection will bring new customers into the category of premium wines for both immediate consumption and cellaring.

The opportunity to be part of boutique trade tastings in Asia

Hong Kong – Singapore – Taipei – Seoul / Shanghai – Beijing – Guangzhou - Chengdu

These Library Collection Trade Tastings have been tailored to overcome some of the key challenges when establishing relationships and sales in Asia. With a maximum of 20 wine producers attending and 80 wines being shown, from both The Library Collection and International Wine Challenge, the events' provide you with an effective environment in which to show your wines and meet the attending, pre-qualified wine purchasers.

Wines with a Library Collection score of 85+ points will qualify to exhibit at the Asia Tastings.

For more information please visit www.iwctastings.com

CO-CHAIRMEN AND ADVISORY BOARD

The Library Collection is directed by our resident Chairmen including Tim Atkin MW, Sam Harrop MW, Charles Metcalfe, Derek Smedley MW and Oz Clarke.

The competition is backed by an advisory board, a group of experts with infallible knowledge and influence in the fine wine trade, including:

Simon Berry - Berry Bros & Rudd / David Elsworth - Christie's / Gary Boom - Bordeaux Index
Jamie Graham - Fine & Rare / Sebastian Payne MW - The Wine Society



Tim Atkin MW



Sam Harrop MW



Charles Metcalfe



Derek Smedley MW



Oz Clarke

ENTRY OF WINES

Entries to The Library Collection will be charged at £150 per wine, excluding VAT (where applicable), duty and shipping. Payment may be made by credit card, cheque or by requesting an invoice.

CRITERIA FOR ENTRY

- Availability of wine: the wines entered in The Library Collection do not need to be commercially available.
- All wines must be labelled with the name of the region and geographical area of origin of the wine.
- The wine must be made 100% from grapes grown in the country in which the wine is bottled, with the exception of those cases of cross-regional and intra-national blends recognised by the EU.

AGE SPECIFICATIONS

- The Library Collection focuses on 5-year old and 10 year old wines.
- All wines submitted for the 10 year category must be from the 2001 vintage.
- All wines submitted for the 5 year category must be from 2006 vintages.
- Only wines from the 2001 & 2006 vintage will be judged.

NUMBER OF BOTTLES TO SUBMIT PER ENTRY

Two bottles of each wine must be submitted for all entries that are to be judged in The Library Collection.

We require two bottles per entry allowing one spare bottle for an out of condition sample.

SCORING SYSTEM

All wines will be judged on the 100-point scoring system.

ORGANISER

The organiser of The Library Collection is

William Reed Business Media Ltd of Broadfield Park, Crawley, RH11 9RT



THE LIBRARY COLLECTION 2011 ENTRY FORM

Company Name		
Contact Name (Mr/Mrs/Ms/Miss)		
Address		
	Postcode	Country
Telephone	Fax	VAT Reg No
Personal Email	Company E-mail	

METHOD OF PAYMENT

The price of entry is £150 (+ VAT for entries from the UK). Price does not include shipping costs. Please refer to The Payment of Duty on page 6.

We wish to enter:	Quantity	Net Price	VAT @ 20% UK only	Total
The Library Collection		£150		
Total				

- 1. PAYMENT BY CHEQUE** Please make payable to "WRBM"
2. PAYMENT BY CREDIT CARD (Credit cards will be charged in £Sterling)

Please charge to my credit card **Visa** **Mastercard**

Card number Expiry Date /

Security number (3 digit number on reverse of card) Amex security number (4 digit number on front of card)

Name on card	
Card holder's address	
Signature:	Date:

- 3. PLEASE INVOICE MY COMPANY** Purchase order no (if required)

We confirm that we have read and understood the rules and instructions set out in the Entry Kit and agree to be bound by them. This Entry Form is signed by the person responsible for submitting the entry and to whom all correspondence concerning The Library Collection should be addressed.

Signature	Print name & title	Date
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We will use this data for the purposes of administering your entry in The Library Collection. If you do not wish us to contact you regarding your entry please tick the relevant boxes. We may also use it to contact you about William Reed products or allow carefully selected third party companies to let you know how you can benefit from similar offers (mail and telephone only). If you do not wish this to happen please tick the relevant box.

IWC	Mail <input type="checkbox"/>	Telephone <input type="checkbox"/>	Fax <input type="checkbox"/>	Email <input type="checkbox"/>	SMS <input type="checkbox"/>
WR	Mail <input type="checkbox"/>	Telephone <input type="checkbox"/>	Fax <input type="checkbox"/>	Email <input type="checkbox"/>	SMS <input type="checkbox"/>
3rd Party Memebers	Mail <input type="checkbox"/>	Telephone <input type="checkbox"/>			



THE LIBRARY COLLECTION 2011 ENTRY FORM

- i. Entry details must be completed in black ink and BLOCK CAPITALS. All details will be reproduced for results.
William Reed takes no responsibility for corrections of errors or illegible text made by the entrant.
- ii. Complete the Entry Form together WITH ACCENTS.
- iii. Forms are to arrive by September 19th, 2011.
All entries must be sent by completing the Entry Form and sending it by prepaid post to:

The Library Collection
c/o International Wine Challenge
Broadfield Park,
Crawley,
West Sussex
RH11 9RT UK

Incomplete entry forms will not be accepted. Proof that entries have been posted or submitted will not be deemed as proof of delivery.

PLEASE PRINT THIS ENTRY FORM FOR EACH WINE YOU ENTER

Entry:	of	Wines Entered
Name of Company entering the Wine:		

Winery Details	
1. Wine Name / Brand (as it appears on the label):	
2. Vintage: <i>Only wines from 2001 & 2006. Refer to Criteria for entry</i>	
3. Wine Producer Name:	
Email:	
Tel:	Fax:
5. Region:	6. Sub-region:
4. Country:	
7. Wine colour, tick relevant box: Red <input type="checkbox"/> White <input type="checkbox"/> Rosé <input type="checkbox"/>	
8. Wine style, tick relevant box: Still <input type="checkbox"/> Sparkling <input type="checkbox"/> Fortified <input type="checkbox"/> Botrytis <input type="checkbox"/> Sweet <input type="checkbox"/>	
9. Residual sugar level in grams per litre:	
10. Oak treatment, tick relevant box: Oaked <input type="checkbox"/> Lightly Oaked <input type="checkbox"/> Unoaked <input type="checkbox"/>	
11. Principal three grapes (including percentages):	

Technical/Commercial Details
12. Official quality status: AOC / DOC / DOCG / IGT / VDP etc:
13. Alcohol level:
14. UK Importer:

Packaging
15. Bottle size, tick relevant box: 75cl <input type="checkbox"/> 50cl <input type="checkbox"/> 37.5cl <input type="checkbox"/>

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RESULTS

Results will be published in Harpers Wine & Spirit and online at: www.thelibrarycollections.com

CONTACT DETAILS

The Library Collection
c/o International Wine Challenge
Broadfield Park
Crawley, West Sussex
RH11 9RT

Tel: +44 (0) 1293 610 416/417
Fax: +44 (0) 1293 846 575
Email: tlc@wrbm.com

Samples are NOT to be sent to this address, please refer to "Step 2" on page 1.

The Commissioners of HMR&C require evidence of payment of duty and VAT as enshrined in The Alcoholic Liquor Duties Act 1979 and enforced by The Customs & Excise Management Act 1979. Procedures to achieve this are stipulated in the Customs Tariff and Public Notices covering alcoholic products. It is an offence to avoid the payment of these taxes on samples.

Further guidance may be obtained from the HMR&C National Advice Service – telephone 08450 190 000.

COLLECTION LOGO

Any award winner may publicise its award provided the year in which it was won is stated. The winner will be granted a non-exclusive non-transferable license to use the awards logo in connection with the award for 3 years.

SENDING YOUR ENTRY FORMS

Forms are to arrive by September 19th 2011. All entries must be sent by completing the Entry Form and sending it by prepaid post to The Library Collection at the address specified in "Contact details". Incomplete entry forms will not be accepted. Proof that entries have been posted or submitted will not be deemed as proof of delivery.

DELIVERY LABELS AND INSTRUCTIONS

Dispatching your wines

VERY IMPORTANT INFORMATION – PLEASE READ CAREFULLY

Late arrivals will not be accepted and neither credits nor refunds will be issued if the forms or wines fail to arrive on time.

BOXES MUST BE LABELLED WITH THE LIBRARY COLLECTION 2011

DELIVER TO:

The Library Collection 2011, Wine Sorted Ltd, 5 Highlands Farm,
High Road, Brightwell-cum-Sotwell, OXON OX10 0QX

Company: _____

No. of bottles: _____ Wine Name: _____

No. of bottles: _____ Wine Name: _____

No. of bottles: _____ Wine Name: _____

No. of bottles: _____ Wine Name: _____

No. of bottles: _____ Wine Name: _____

No. of bottles: _____ Wine Name: _____

Box No.: _____ of _____ Packages.

The Library collection is organised by

William Reed 
BUSINESS MEDIA



Broadfield Park, Crawley, West Sussex, RH11 9RT

Tel: +44 (0) 1293 610 416/417

Fax: +44 (0) 1293 846 575

E-mail: tlc@wrbm.com

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